A ICICI PRUDENTIAL MUTUAL FUND JETARAKKI KAREIN!

## ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001. Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051. Tel: 022 2642 8000 Fax: 022 2655 4165, website: www.icicipruamc.com,

email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

## Notice-cum-Addendum to the Scheme Information Documents (SID)/ Key Information Memoranda (KIM) of ICICI Prudential Equity-Arbitrage Fund and ICICI Prudential Blended Plan-Plan A (the Schemes)

Notice-cum-addendum is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved the following change in the SID and KIM of the Schemes with effect from June 09, 2014.

Systematic Transfer Plan facility (STP facility) is now available under ICICI Prudential Equity - Arbitrage Fund (for transfer of fixed amount(s) from this Scheme in addition to existing facility of transfer into this Scheme) and ICICI Prudential Blended Plan -Plan A (for both transfer of fixed amount(s) from and into this Scheme).

Under Systematic Transfer Plan facility (STP facility), the unit holder(s) can opt to transfer fixed amount(s) at pre-determined intervals from designated open-ended scheme(s) [referred to as Transferor Scheme(s)] to the designated open-ended Scheme(s) [referred to as Transferee Scheme(s)].

The Schemes can now act as both Transferor and Transferee schemes.

There will be nil exit load for STP facility for transfers from the Schemes to following equity schemes:

ICICI Prudential Dynamic Plan, ICICI Prudential Focused Bluechip Equity Fund, ICICI Prudential Value Discovery Fund, ICICI Prudential Infrastructure Fund, ICICI Prudential Tax Plan, ICICI Prudential Top 100 Fund, ICICI Prudential Top 200 Fund, ICICI Prudential Midcap Fund, ICICI Prudential Exports and Other Services Fund, ICICI Prudential Banking & Financial Services Fund, ICICI Prudential Technology Fund, ICICI Prudential FMCG Fund, ICICI Prudential Balanced Advantage Fund, ICICI Prudential Child Care Plan-Gift Plan, ICICI Prudential Dividend Yield Equity Fund, ICICI Prudential Indo Asia Equity Fund, ICICI Prudential Target Returns Fund, ICICI Prudential Index Fund, ICICI Prudential Nifty Junior Index Fund and ICICI Prudential Balanced Fund.

Investors are requested to take a note of the above change. The above stated change will be applicable for prospective investments only.

All the other provisions of the SID/KIM of the respective scheme except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the respective Schemes, as amended from time to time.

> For ICICI Prudential Asset Management Company Limited Sd/-

Place: Mumbai Date : June 05, 2014 No. 003/06/2014

**Authorised Signatory** 

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.